

# INTRODUCTORY LETTER

Dear prospective SAVA member,

Thank you for the opportunity to introduce you to the Southern African Vinyls Association. We trust that this document will not only help to answer your most pressing questions as they relate to *who* and *what* SAVA is and what we stand for, but that it will convince you to join other industry leaders by becoming a member of an association that is causing a positive, lasting change with far-reaching impacts for generations to come.

## WHO IS SAVA?

The Southern African Vinyls Association (SAVA) is a representative body for the local vinyl industry fulfilling an active role in the sustainability of the industry. With the support of its members, SAVA addresses vinyl related issues and constructively engages with stakeholders and role-players to create a positive environment for a vibrant and sustainable vinyl industry.

## MISSION AND OBJECTIVES

SAVA is dedicated to enhancing the growth and protecting the stature of the Southern African vinyl industry. This is accomplished by focussing on the following areas:



### Market development

Expanding key markets and protecting the stature of the industry, identify barriers to growth and stimulate innovation.



### Research

Conducting research of strategic interest to the vinyl industry.



### Sustainability

Providing the industry with leadership and strategic direction to ensure excellence in relation to health and environmental issues and product stewardship.



### Advocacy

Ensuring that the local vinyl industry's priorities are communicated to government, regulatory agencies and civil society - to shape the future of the industry; identifying and prioritising legislative / regulatory issues affecting vinyl and develop relevant strategies for dealing with them; representing industry interests in appropriate regulatory processes and in the setting of standards and development of legislation; identifying and developing an approach in dealing with codes, standards and eco-labels impacting the vinyls industry on international and national level.



### Communication

Enhancing communication with key internal and external audiences on the benefits of vinyl and other relevant industry issues; providing industry-specific training and be seen as the "go-to" source of industry information; be the collective voice, facilitating knowledge sharing on research, technology, legislative, health, safety, energy and environmental issues.

## SAVA LEADERSHIP

SAVA functions under the leadership of Adri Spangenberg (CEO) and a democratically-elected Board of Directors consisting of:

- George Dimond, Chairman (Continental Compounders),
- Alistair Calder (Sun Ace SA)
- Fulufhelo Mamathoni (SASOL)
- Mark Holtes (Isegen)
- Richard Black (Elco Plastics)
- Tandy Coleman (Polyflor SA)

## PRODUCT STEWARDSHIP COMMITMENT (PSC)

Our Product Stewardship Commitment (PSC) is a series of achievable commitments to address our industry's environmental issues. SAVA assists members, relevant authorities and experts to understand, characterise and address product stewardship issues associated with the life cycle of vinyl products. Members are also requested to inform SAVA about any significant environmental or health safety issues in connection with the manufacture, use or disposal of vinyl products.

### Sustainable Manufacturing

SAVA members are committed to achieve the following targets in relation to the manufacturing of all vinyl products:

#### Vinyl Chloride Monomer (VCM)

- Total VCM emission from vinyl production processes less than 250g/mt for S-PVC and E-PVC
- VCM content in final vinyl regular product application less than 5g/mt for S-PVC
- VCM content in final vinyl regular product application less than 10g/mt for E-PVC
- VCM content in final vinyl product for food and medical application less than 1g/mt for S-PVC
- VCM content in final vinyl product for food and medical application less than 1g/mt for E-PVC

#### Mercury

Mercury-free vinyl production processes in all local and imported vinyl and compounds

### Sustainable use of additives

- Chlorinated Paraffin: Complete phase-out of the use of short-chain chlorinated paraffin in the manufacture of vinyl-based products
- Lead stabilisers and compounds: Lead-free stabilisers and additives to be used in all vinyl products
- Cadmium containing ingredients: Cadmium-free stabilisers and additives to be used in all vinyl products
- Hexavalent chromium containing ingredients: Hexavalent Chromium-free additives and pigments to be used in all vinyl products
- Bisphenol A: All vinyl products to be Bisphenol A free
- Low-Molecular Weight Phthalate plasticisers: Restrict the use of DEHP / DOP in high human contact applications, such as toys, medical devices excluding blood bags, footwear, gloves and apparel, shower curtains, flooring, table cloths, domestic flexible hose

### Closed loop management

#### Recycling:

- Increase the re-cycling of post-consumer PVC-P to 15000 mt per annum
- Increase the re-cycling of post-consumer PVC-U to 10000 mt per annum
- Address the issue of legacy additives

### Sustainability awareness

SAVA and its members are committed to building sustainability awareness across the value chain in order to address our sustainability challenges.

## Being awarded the Vinyl-dot for adhering to Product Stewardship Commitment

SAVA members who are able to prove that they comply with the association's Product Stewardship Commitment (PSC) are awarded the new Vinyl-dot (Vinyl.) which they are encouraged to display on their products, website and other marketing material.



The Vinyl-dot is a sign of excellence that gives end-users of locally manufactured PVC products immediate peace of mind and consumer confidence. When they see this logo, they will know that the product meets international safety and quality standards and that it complies with the industry's Product Stewardship Commitment that specifies sustainable manufacturing, the sustainable and responsible use of additives, closed loop management and a sustainability awareness. The process of proving compliance will have to be repeated each year and the logo will be updated annually.

## MEMBERSHIP FEES

SAVA membership are re-calculated annually by the SAVA MANCO and ratified at the SAVA Annual General Meeting.

There are two fee categories:

- **SMMEs** (companies or individuals with an annual turnover of less than R10 million per year) = R8 848.35 (excluding VAT)
- **Full membership** (companies with an annual turnover of more than R10 million p/a) = R26 512.00 (excluding VAT).

Payment options are available.

Please speak to one of our Manco members or email [Info@savinyls.co.za](mailto:Info@savinyls.co.za) for more information.

## INDUSTRY WASTE MANAGEMENT PLAN (IWMP)

SAVA is working closely with Packaging SA, Plastics SA, the Department of Environment, Forestry and Fisheries (DEFF) and other role-players in developing a Section 18 Industry-managed Waste Management Plan.

As part of this plan, Government will be looking to Product Recovery Organisations (PROs) such as SAVA to effectively manage its waste and to demonstrate Extended Producer Responsibility through implementing collection and recycling initiatives that will reduce the pressures on South Africa's landfills and create opportunities for economic empowerment and job creation.

The only way we can succeed in this mandate is by getting the entire industry to sign up and ensuring that we represent the views and interests of the entire value chain.

## MEMBERSHIP TO SAVA

SAVA membership is open to corporate bodies and selected individuals. Granting of membership is subject to an applicant's commitment to the SAVA Product Stewardship Commitment and full agreement to the principles, activities and Constitution of the Association. SAVA provides members with a platform where they are able to communicate, share information and be informed on issues relating to the environmental aspects of vinyl and vinyl products, as well as market, public, government and industry perceptions of vinyl. Our members are kept well-informed and have a say through our dialogue with key stakeholders. Members are also encouraged to provide input on issues and strategy.

## BENEFITS OF MEMBERSHIP

### Market Innovator

Being a SAVA member and signatory to the Product Stewardship Commitment (PSC) demonstrates to your clients that your business leads the market in terms of innovation, environmental responsibility and sustainability.

### Networking Platform

Networking on the SAVA platform goes beyond the exchange of business cards. We invite you to attend periodic meetings, become active on a sub-committee or technical steering group, or take a prominent leadership role. You will be able to forge lasting ties with others who have common professional interests and similar business concerns.

### Advocacy

SAVA is well placed within a network of relevant government department, policy makers, regulatory bodies and industry stakeholders that we can leverage to improve industry conditions. SAVA is also in a position to track any legislative developments that could have an impact on the vinyl industry and respond timely and in a coordinated fashion.

### Vinyl-Dot

Only SAVA members who do not have outstanding membership fees and have successfully proven their compliance to the PSC (by means of completing the annual PSC Questionnaire) will be granted the rights to display the Vinyl-dot on their products.

### Recognition

Use the SAVA logo on your communications and promotional material and share your commitment with your customers and supply chain.

### Conferences & Seminars

Members receive priority registration and discounts on SAVA conferences, workshops and seminars.

Join industry leaders today!

